

HIGHWARP



TAPESTRY

Hello,

My name is Graeme Endean and I am writing in regards to an upcoming art and sustainability event entitled **Textura Urbanus** which will be held in Sydney's Inner West over the coming months.

For decades I have pursued my passion for working in the medium of Highwarp tapestry enhanced and strengthened by a firm commitment to the environment. A special selection of the latest weavings from my collection will form the basis of the upcoming **Textura Urbanus** exhibition.

Through my art I have always made every effort to present creative solutions to the ecological dilemma of climate change and the modern pressures that urban society places upon the planet.

To this end, the **Textura Urbanus** exhibition will be launched in partnership with local Peruvian restaurant **Mankora**, in Marrickville, and this partnership will enable the added presentation of a living sculpture in the form of an edible landscape.

The edible landscape represents a living permanent art installation which includes a selection of fruit trees, vegetables, herbs and spices. This piece serves to further the sustainability cycle whereby food waste from the kitchen is removed from the green waste end point and instead processed through worm farms and fed to chickens. The use of chickens produces fresh eggs for use in the restaurant and any vermiculture castings from the worm farms provide valuable nutrients to the garden.

Also on show will be works representing **Objetd'Art Weave**. An alternative medium based on a traditional warp and weft the method incorporates found objects such as reused guitar strings and recycled sound cables. This novel approach leads to a new contemporary woven art form.

The core of **Textura Urbanus** offers a central series of Highwarp tapestries depicting local urban themes inspired by the Marrickville area. The viewing of this ancient method is further enriched by time lapse video presentations showing the start to finish progression in a modern digital context.

Opening night will see **Dapes inemptas adparet** (*The unbought meal*) being offered to patrons. Sourced directly from the edible landscape and local growers markets these light Australian-Peruvian refreshments will bring together the environmental facets of the event and serve to add cohesion to the theme of the exhibition.

As time moves closer to the launch of **Textura Urbanus**, the next in a series of such events, I am also excited to offer suitable sponsoring partnerships to both corporate and private funding partners.

Sponsors will be actively represented through a range of written and web media promotions for the event. In turn, this will announce to patrons that those sponsors have a genuine interest in the environment as well as furthering art and sustainability in an urban context.

For your convenience, information regarding sponsorship packages is attached to this letter.

Whether you wish to reply with an enquiry about partnering as an event sponsor, or whether you simply wish to attend, I thank you for your interest and look forward to seeing you at **Textura Urbanus**.

Regards,

Graeme Endean

Mobile: 0424 772 564

Email: graeme@highwarptapestry.com.au



Textura Urbanus - Sponsorship Support Packages

Platinum Sponsorship

1 Package Available - Major Event Sponsor

Leading logo branding on written and web media, invitations and catalogue.

\$5,000.00

Gold Sponsorship

2 Packages Available - Senior Event Sponsors

2nd level logo branding on written and web media, invitations and catalogue.

\$ 2,000.00

Silver Sponsorship

Multiple Packages Available - Junior Event Sponsors

3rd level logo branding on catalogue.

\$ 500.00

Enquiries - Graeme Endean

Ph: 0424 772 564 - e: graeme@highwarptapestry.com.au